Goals & Specifications

1. Users:

- Minimum Features:

- User simply signup/ login with forms

- User profile page:

User id

Password

- Expected Features:

- User sign up/ login via email/Facebook account

- User profile page:

Customize profile image by uploading pictures

Bio

Tags for users

* Reach Features;

- Preference setting

2. Posts

- Minimum Features:

- Read current user’s posts

- Write posts:

Plain texts

Pictures

Videos

- Expected Features:

- Post like/dislike function

- Post comment function

- Add(save) posts to collections

- Post with tags

- Attach shopping links to the items in the posts

- Reach Features;

- Automatically add the shopping links that have the best prices to the items in the posts

3. Interactions & Social

- Minimum Features:

- Read other user’s posts

- View other user’s profile

- Expected Features:

- Add friends

- Private chat function

- Search posts by tags/ keywords

- Show friends’ posts on homepage

- Reach Features:

- Show friends’ activities(likes, dislikes, collections)

- Blocklist

4. Discover & Recommendation

- Minimum Features:

- Show most popular posts

- Expected Features:

- Brand/ topic pages

- Explore/Recommendation by interests/posts you've liked

- Reach Features:

- Show related posts by the recent view history…